






Krithika Samavedula

-  visual designer
-  illustrator
-  architect

www.krithikasamavedula.com

I developed a great passion for all things design and branched out from my career as an architect to a graphic designer and illustrator with projects ranging from branding and packaging to websites, illustrations and animation.

Education

- 2011- 2016 **Bachelor of Architecture**, BMS College of Engineering, Bangalore
- 2020 **Online Certificate course in Design Thinking, Gestalt Psychology, and Information Visualisation**, Interaction Design Foundation

Work Experience

2019- present | DOB- Academy, Delft

Graphic designer and illustrator (8-10 hrs/week)

Tasks: Use existing corporate identity to create digital and print graphics for the academy's offshore energy courses. Material ranges from technical posters, flyers, course manuals, serious games, badges, stickers and packaging to social media GIFs and illustrations for explainer videos and presentations.

2019- present, | Delft/Bangalore

Freelance designer

Work: Packaging graphic design (Impact Day TU Delft), Custom Comic poster, Branding design and packaging for Blue n Yellow, Illustrations and animation for Science videos (TU Delft), Website and Graphic design for nestleinateepee.com

2017-2019 | Interweave studio, Gangtok, India

Junior Architect

Tasks: Detail design drawings, construction drawings, costing and estimation, Site coordination for Library and Writer's retreat, Namchi. Along with architectural design, I also undertook the studio's website design during my term

2016-2017 | Charles Correa Foundation, Goa, India

Design Intern

Tasks: Assimilating and analysing urban research data to design urban signage; Large-scale branding design for Z-Axis Conference




Skills

- Illustrator ● ● ● ● ●
- Photoshop ● ● ● ● ○
- Indesign ● ● ● ● ●
- Procreate ● ● ● ● ○
- Premiere Pro ● ● ● ● ○
- After Effects ● ● ● ● ○
- Keynote ● ● ● ● ○
- Sketchup (3D) ● ● ● ● ○
- Adobe XD ● ● ○ ○ ○

Interests

- Watercolour painting
- Sewing soft toys
- Yoga fanatic
- Cooking

Contact

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